



February 10, 2011
For Immediate Release

The Messier Project becomes the official helmet supplier of Ontario's Men's Under 16

Canada Winter Games Team

Toronto - The HDCO is pleased to announce that the Messier Project in conjunction with Cascade Sports has agreed to become the official helmet supplier of our Under 16 men's 2011 Canada Winter Games hockey team.

Team Ontario will wear the revolutionary M11 helmet during the 2011 Canada Games and has joined The Messier Project, a public awareness and product development campaign designed by hockey icon Mark Messier and the head protection experts at Cascade Sports, in encouraging better head protection across all levels of the sport. As the Official Helmet Supplier of Team Ontario, The Messier Project is providing the team with custom M11 helmets featuring Cascade Sports' cutting-edge Seven Technology. The M11 is proven to absorb more energy from high impact linear forces to provide maximum protection.

"One of our mandates as an organization is to make the game safer for all participants said Wayne Salatino Chairman of the HDCO and as a result, we are proud to partner with the Messier project on behalf of our U16 Canada Winter Games team. Our players will have optimum head protection when they compete for the gold medal at the upcoming 2011 Canada Winter Games while assisting The Messier Project in promoting this innovative product."

Team Ontario will depart for Halifax on February 10th, 2011 and will begin their quest for a gold medal as they face off against Team Nova Scotia on February 12th, 2011 at the Metro Center.

A complete team roster and schedule can be found on the HDCO website at www.hdco.on.ca

For more information on The Messier Project or Ontario's Under 16 team please contact:

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